

# Night of Broadway Stars

## SPONSORSHIP OPPORTUNITIES

All sponsors will receive logo/name placement in hard copy communications for the event, including the invitation, program and signage.

Sponsor by **February 15<sup>th</sup>** to enjoy the Sponsor Soiree this winter with an exclusive preview performance by Neil Berg and some of Broadway's most talented performers.

### **Presenting**                      **\$50,000**

- ★ 30 premier theater seats
- ★ 12 tickets to the Sponsor Soiree
- ★ Billing as, "Night of Broadway Stars presented by (Sponsor Name)"
- ★ Company name included in all event materials, including media promotions as Presenting Sponsor
- ★ Company logo/name displayed on CHT website
- ★ Priority logo placement on all event collateral and communications
- ★ Full page, full-color ad in Playbill

### **Gold**                                      **\$30,000**

- ★ 25 premier theater seats
- ★ 10 tickets to the Sponsor Soiree
- ★ Company name included in all event materials
- ★ Company logo displayed on the CHT website
- ★ Exclusive sponsorship of one key event night component
- ★ Logo/Name on signage in auction area
- ★ Full-page black and white ad in Playbill

### **Silver**                                      **\$15,000**

- ★ 20 premier theater seats
- ★ 8 tickets to the Sponsor Soiree
- ★ Company name included in all event materials
- ★ Company logo displayed on the CHT website
- ★ ½ page black and white ad in Playbill

### **Bronze**                                      **\$10,000**

- ★ 16 premier theater seats
- ★ 6 tickets to the Sponsor Soiree
- ★ Company logo/name displayed on the CHT website
- ★ ½ page black and white ad in Playbill

### **Premiere Patrons**      **\$5,000**

- ★ 14 premier theater seats
- ★ 4 tickets to the Sponsor Soiree
- ★ Company logo/name displayed on the CHT website

### **Patrons**                                      **\$3,500**

- ★ 12 premier theater seats
- ★ 2 tickets to the Sponsor Soiree
- ★ Company logo/name displayed on the CHT website



For more information, contact Felicia Broussard at [fbroussard@covenanthouse.org](mailto:fbroussard@covenanthouse.org) or 713-630-5670.

# Night of Broadway Stars

## SPONSORSHIP COMMITMENT FORM

Sponsor by **February 15<sup>th</sup>** to enjoy the Sponsor Soiree this winter with an exclusive preview performance by Neil Berg and some of Broadway's most talented performers.

Return form by **February 15<sup>th</sup>** to guarantee listing in all event materials.

Covenant House Texas is a 501(c)3 tax-exempt organization; therefore, your contribution is tax-deductible within the guidelines of U.S. tax law. The fair market value for each attendee is \$175.

For more information regarding exclusive naming opportunities, please contact Felicia Broussard, Chief Development Officer, at [fbroussard@covenanthouse.org](mailto:fbroussard@covenanthouse.org) or 713-630-5670.

For general event-related inquiries, or to serve on the event committee, please contact Erika Green, Special Events Manager, at [egreen@covenanthouse.org](mailto:egreen@covenanthouse.org) or 713-630-5610.

---

### SPONSOR INFORMATION

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Name as it should appear in event materials: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City, ST Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Preferred Phone : \_\_\_\_\_

### PAYMENT INFORMATION

- Enclosed is a check for \$ \_\_\_\_\_ payable to Covenant House Texas.
- Unable to attend, but would like to give a gift of love, sanctuary and advocacy in the amount of \$ \_\_\_\_\_.
- Please charge \$ \_\_\_\_\_ to my credit card:  Visa  MasterCard  American Express

Name on Card: \_\_\_\_\_ Card Number: \_\_\_\_\_

Exp.: \_\_\_\_\_ CVV Code: \_\_\_\_\_ Signature: \_\_\_\_\_

Return form to:  
Covenant House Texas  
Attn: Night of Broadway Stars  
1111 Lovett Blvd. Houston, Texas 77006



[www.covenanthousetx.org](http://www.covenanthousetx.org)