Covenant House Texas

Covenant House Texas is a faith-based organization committed to giving homeless youth a safe haven, absolute respect, unconditional love, and a path to lasting independence. In partnership with the community, we are the voice for homeless youth.

Since our founding 39 years ago, Covenant House Texas remains the only organization in Houston exclusively serving youth 18-24 who are homeless, trafficked, or at risk. Covenant House Texas is inclusive, intentional and impactful.

Our donors allow us to meet the emerging needs of our youth and accelerate our work. Our comprehensive youth-driven programming is centered on unconditional love, absolute respect and relentless engagement.

Every young person comes to us at a different stage of development and level of need. Some youth arrive needing immediate safety, others have been couch-surfing for months, and many have found themselves alone after aging out of foster care. All of them have experienced some form of trauma throughout their childhood/adolescent years, or as a result of the period of homelessness. Every single youth is welcomed and cared for individually at a pace commensurate with their personal development. Youth overcoming homeless and human trafficking have access any of the following Covenant House Texas programs and services:

- Youth Engagement Center
- Safe Haven Emergency Shelter
- Rights of Passage Transitional Housing
- Rapid Rehousing
- Runaway Prevention
- Street Outreach Services
- Medical Care
- Mental Health Services
- Job Training and Education Services
- Life Skills Seminars
- Faith-Based Services
It's all about **GUTS + GLORY**!

The Covenant House Texas annual **GUTS + GLORY Corporate Obstacle Challenge** is Houston’s premiere philanthropic competition for professionals of all ages!

**Event Details:**
Where: Rice University Robert L. Waltrip Training Center  
When: **Saturday, September 24, 5PM**  
What: Corporate teams of 6 will not only compete in 10 challenges, but also contribute $5,000 to enter, which directly benefits youth overcoming homelessness.

**Purpose and Impact:**
Participating corporations face off in an obstacle challenge, raising critical dollars to support youth who are homeless, trafficked, or at risk in the Houston community.

**What Makes our Event Special:**
We bring Houston business rivals together for one night of glory through a competitive team event that tests the limits of speed, endurance, and agility. Our unique obstacle course, celebrity emcees, and corporate sponsors will create a unique and memorable event experience for every participant!

Much like the amazing youth who have endured homelessness, this event requires determination and commitment ...for a good cause! It’s not all heavy-lifting, as teams have plenty of time for snacks, massages and networking with comrades in their industries and beyond.
Sponsorship Opportunities

Sponsor benefits prior to/after event:

– Enhance **brand credibility** through positive positioning and association with a Houston charity committed to changing young lives.

– Demonstrate **corporate social responsibility** to employees, clients, and general public.

– **Reception and Entertainment sponsorships** include media presence with logo recognition in high profile locations: news, web, print, and social media.

Sponsor benefits at the event:

– **Brand visibility** – expose participants to your brand.

– **Employee engagement opportunity** – employees can attend event as spectators.

– **Team building experience** – encourage collaboration amongst your employees.

– **Client relations activity** – teams are comprised of Houston business professionals across diverse industries.

Ultimate Sponsor opportunity:

– Make a lasting difference in the lives of youth who are homeless, trafficked, or at-risk in the Houston community.
Presenting Sponsor: $25,000  (Limited to one sponsor)
- Represented prominently in conjunction with event logo in all locations
- 2 corporate team entries (Teams of 6)
- 10 spectator tickets to the event
- Logo will appear prominently on Guts + Glory Shirts & Bibs
- Special mention throughout the entire event
- Company name & logo included in all event-related collateral and promotional materials including website, direct mail, press releases, and event signage

Awards Reception Sponsor: $15,000  (Limited to one sponsor)
- 1 Corporate Team Entry (Team of 6)
- 7 spectator tickets to the event
- Special mention during the Awards Reception
- Representative hands out the Guts + Glory winners’ medals
- Company logo on medals
- Company name and logo included in all event-related collateral and promotional materials including website, direct mail, press releases, and event signage

Opening Ceremony Sponsor: $10,000  (Limited to two sponsors)
- 1 Corporate Team Entry (Team of 6)
- 4 spectator tickets to the event
- Special mention during Opening Ceremony activities
- Company name and logo included in all event-related collateral and promotional materials including website, direct mail, press releases, and event signage

Corporate Team Sponsor: $5,000
- 1 Corporate Team Entry (Team of 6)
- Company name and logo included in all event-related collateral and promotional materials including website, direct mail, press releases, and event signage

Obstacle Course Challenge Sponsor: $4,000  (Limited sponsorships available)
- Logo will appear prominently at one of 15 obstacle course stations

Entertainment Sponsor: $3,500  (Limited to one sponsor)
- Logo placement throughout event and special mention by celebrity host

G+G T-Shirt Sponsor: $3,500  (Limited to one sponsor)
- Featured logo placement on sleeve of event t-shirt

Sports Bag Sponsor: $3,500  (Limited to one sponsor)
- Exclusive logo placement on participant sport bags

Water Bottle Sponsor: $3,500  (Limited to one sponsor)
- Exclusive logo placement on participant water bottles

Sports Towel Sponsor: $3,500  (Limited to one sponsor)
- Exclusive logo placement on participant sport towels

Company name/logo of ALL event sponsors will be included on event signage, shirts and Covenant House Texas website.

Sponsors may include a swag or marketing item in participant bags.

All sponsorships include two spectator tickets, unless a greater amount is noted.

Please indicate sponsorships above. Sponsorship Total $ __________

Name as it should appear in event materials: ____________________________________________

Company Name: ____________________________________________

Address: ____________________________________________

City: __________________ State: __________ Zip: __________

Phone: __________________ __________________

Email: ____________________________________________

Payment Information

A check in the amount of $ __________ payable to Covenant House Texas is:

- Enclosed
- Pledged and will be remitted

Please charge $ __________ to the following credit card:

- Visa
- MasterCard
- American Express

Name on Card: __________________

Exp.: __________________ CVV Code: _____ Today’s Date: __________

Signature: ________________

Questions?

Contact:

Erika Green
Special Events Manager
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Covenant House Texas is a 501(c)(3) tax exempt organization. Tax ID# 76-0050882

Please return this pledge form to Covenant House Texas by August 15th to ensure listing on all printed materials.