



COVENANT HOUSE TEXAS  
**GUTS + GLORY**  
CORPORATE OBSTACLE CHALLENGE

SEPTEMBER 23, 2023



# About Covenant House Texas

## Covenant House Texas

Covenant House Texas is a faith-based organization committed to giving homeless youth a safe haven, absolute respect, unconditional love, and a path to lasting independence. In partnership with the community, we are the voice for homeless youth.

Since our founding 40 years ago, Covenant House Texas remains the only organization in Houston exclusively serving youth 18-24 who are homeless, trafficked, or at risk. Covenant House Texas is inclusive, intentional and impactful.

Our donors allow us to meet the emerging needs of our youth and accelerate our work. Our comprehensive youth-driven programming is centered on unconditional love, absolute respect and relentless engagement.

Every young person comes to us at a different stage of development and level of need. Some youth arrive needing immediate safety, others have been couch-surfing for months, and many have found themselves alone after aging out of foster care. All of them have experienced some form of trauma throughout their childhood/adolescent years, or as a result of the period of homelessness. Every single youth is welcomed and cared for individually at a pace commensurate with their personal development. Youth overcoming homeless and human trafficking have access to any of the following Covenant House Texas programs and services:

- ***Youth Engagement Center***
- ***Safe Haven Emergency Shelter***
- ***Rights of Passage Transitional Housing***
- ***Rapid Rehousing***
- ***Runaway Prevention***
- ***Street Outreach Services***
- ***Medical Care***
- ***Mental Health Services***
- ***Career and Education Services***
- ***Life Skills Seminars***
- ***Faith-Based Services***



**Covenant  
House**  
Texas



## It's all about **GUTS + GLORY!**

The Covenant House Texas annual **GUTS + GLORY Corporate Obstacle Challenge** is Houston's premiere philanthropic competition for professionals of all ages!

### Event Details:

Where: Rice University Robert L. Waltrip Indoor Training Center

When: **Saturday, September 23**

What: Corporate teams of 6 will compete in 10 challenges, while their sponsorship directly benefits youth overcoming homelessness.

### Purpose and Impact:

Participating corporations face off in an obstacle challenge, raising critical dollars to support youth who are homeless, trafficked, or at risk in the Houston community.

### What Makes our Event Special:

We bring Houston business rivals together for one night of glory through a competitive team event that tests the limits of speed, endurance, and agility. Our unique obstacle course, celebrity emcee, and corporate sponsors will create a unique and memorable event experience for every participant!

Much like the amazing youth who have endured homelessness, this event requires determination and commitment ...for a good cause! It's not all heavy-lifting and racing the clock, as teams have time for snacks, massages and networking with comrades in their industries and beyond.

**Do you have the GUTS to give youth overcoming homelessness the GLORY?**



## Committee Expectations

**The Guts + Glory Executive Committee assists in conceptualizing and planning an impactful annual fundraising event that meets the following goals:**

- Achieve the revenue goal through sponsorships, donations, partnerships and other methods of fundraising
- Recruit new people, corporations and organizations to participate
- Create a unique obstacle course experience that is safe, challenging, and fun
- Infuse the Covenant House Texas mission in meaningful, appropriate ways throughout the event
- Present a memorable event that grows each year

### **Committee Member Expectations:**

- Attend Guts + Glory at Rice University Waltrip Indoor Training Center
- Participate in Guts + Glory planning meetings. Meetings will be held in person with a virtual option. (Only four committee meetings will be scheduled)
- Facilitate a team sponsorship
- Help recruit sponsors, in-kind donations, and partners
- Offer obstacle course challenge suggestions
- Add experience, feedback and ideas to committee discussions
- Suggest ideal team and honoree awards/incentives/recognitions
- Recommend future committee members, honorees and sponsors



# SHARE IN THE GLORY SPONSOR TODAY

Questions?  
Contact:

Felicia Broussard  
Chief Development Officer  
713-630-5670  
fbroussard@covenanthouse.org



PARTICIPANT OPPORTUNITIES

## ☐ Title Sponsor: \$50,000

(Limited to one sponsor)

- Company name incorporated into event logo
- 4 corporate team entries (Teams of 6)
- 30 spectator tickets to the event
- Logo will appear prominently on Guts + Glory Shirts
- Speaking opportunity during Opening Ceremony

## ☐ Presenting Sponsor: \$25,000

(Limited to one sponsor)

- Represented prominently in conjunction with event logo
- 3 corporate team entries (Teams of 6)
- 24 spectator tickets to the event
- Logo will appear prominently on Guts + Glory Shirts
- Speaking opportunity during Awards Ceremony

## ☐ Awards Ceremony Sponsor: \$15,000

(Limited to one sponsor)

- 2 Corporate team entries (Team of 6)
- 18 spectator tickets to the event
- Special mention during the Awards Reception
- Representative hands out the Guts + Glory winners' medals
- Company logo on medals

## ☐ Opening Ceremony Sponsor: \$10,000

(Limited to two sponsors)

- 2 Corporate Team Entry (Team of 6)
- 12 spectator tickets
- Special mention during Opening Ceremony activities

## ☐ Corporate Team Sponsor: \$5,000

- 1 Corporate Team Entry (Team of 6)
- 6 spectator tickets

## ☐ Entertainment Sponsor: \$3,000

(Limited to one sponsor)

- Logo placement throughout event and special mention by celebrity host

## ☐ G+G T-Shirt Sponsor: \$3,000

(Limited to one sponsor)

- Featured logo placement on sleeve of event t-shirt

## ☐ Sports Bag Sponsor: \$3,000

(Limited to one sponsor)

- ☐ Exclusive logo placement on participant sport bags

## ☐ Obstacle Course Challenge Sponsor: \$2,500

(Limited sponsorships available)

- Name/Logo will appear prominently at one of 15 obstacle course stations

## ☐ Water Bottle Sponsor: \$2,000

(Limited to one sponsor)

- Exclusive logo placement on participant water bottles

## ☐ Sports Towel Sponsor: \$2,000

(Limited to one sponsor)

- Exclusive logo placement on participant sport towels

Company name & logo of all sponsors included in event collateral and promotional materials, CHT website, direct mail, press releases, and event signage

Sponsors may include a swag or marketing item in participant bags.

All sponsorships include two spectator tickets, unless a greater amount is noted.

EXCLUSIVE OPPORTUNITIES

Please mark sponsorships above. Sponsorship Total \$ \_\_\_\_\_

Name as it should appear in event materials:

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, ST, Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Payment Information

A check in the amount of \$ \_\_\_\_\_ payable to Covenant House Texas is:

☐ Enclosed ☐ Pledged and will be remitted

Please charge \$ \_\_\_\_\_ to the following credit card:

☐ Visa ☐ MasterCard ☐ American Express

Name on Card: \_\_\_\_\_

Exp.: \_\_\_\_\_ CVV Code: \_\_\_\_\_ Today's Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Please return this pledge form to Covenant House Texas by August 1<sup>st</sup> to ensure listing on all printed materials.



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Covenant House Texas  
Attn: Special Events  
1111 Lovett Blvd. Houston, TX 77006  
fbroussard@covenanthouse.org 713-630-5610



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Covenant House Texas is a 501(c)(3) tax exempt organization. Tax ID# 76-00508882