

Night of Broadway Stars

EVENT CHAIRS

Aimee & Wynne Snoots

HONORARY CHAIRS

Susan & Mike Holland

Marek Brothers

SPONSORSHIP OPPORTUNITIES

Artistic Director \$100,000

- 45 premier theater seats
- 12 tickets to the Private Preview Party
- Billing as, "Night of Broadway Stars presented by (Sponsor Name)"
- Company name included in all event materials, including media promotions as Presenting Sponsor
- Company logo/name displayed on CHT website
- Priority logo placement on all event collateral and communications
- Full page, full-color ad in Playbill

Center Stage \$50,000

- 35 premier theater seats
- 12 tickets to the Private Preview Party
- Company name included in all event materials, including media promotions as Presenting Sponsor
- Company logo/name displayed on CHT website
- Priority logo placement on all event collateral and communications
- Full page, full-color ad in Playbill

Limelight \$30,000

- 25 premier theater seats
- 10 tickets to the Private Preview Party
- Company name included in all event materials
- Company logo displayed on the CHT website
- Exclusive sponsorship of one key event night component Logo/Name on signage in auction area
- Full-page black and white ad in Playbill

Spotlight \$15,000

- 20 premier theater seats
- 8 tickets to the Private Preview Party
- Company name included in all event materials Company logo displayed on the CHT website
- ½ page black and white ad in Playbill



Premiere \$10,000

- 16 premier theater seats
- 6 tickets to the Private Preview Party
- Company logo/name displayed on the CHT website ½ page black and white ad in Playbill

Front Row \$5,000

- 14 premier theater seats
- 4 tickets to the Private Preview Party
- Company logo/name displayed on the CHT website

Patrons \$3,500

- 12 premier theater seats
- 2 tickets to the Private Preview Party
- Company logo/name displayed on the CHT website

All sponsors will receive logo/name placement in hard copy communications for the event, including the invitation, program and signage. Sponsor by **February 15th** to enjoy the Private Preview Party with an exclusive preview performance by Neil Berg and some of Broadway's most talented performers.

For more information regarding exclusive naming opportunities, please contact Felicia Broussard, Chief Development Officer, at fbroussard@covenanthouse.org or 713-630-5670.

For general event-related inquiries, or to serve on the event committee, please contact Tracie James, Assistant Director of Development - Special Events, at trjames@covenanthouse.org or 713-630-5610.



Night of Broadway Stars

UNDERWRITING COMMITMENT FORM

UNDERWRITER INFORMATION

Please indicate level of support: \$ _____

Contact Name: _____

Company: _____

Name as it should appear in event materials: _____

Full Mailing Address: _____

Email: _____ Phone: _____

PAYMENT INFORMATION

- Enclosed is a check payable to Covenant House Texas.
- Unable to attend, but would like to give a gift of love, sanctuary and advocacy \$ _____
- Please charge \$ _____ to my credit card Visa Mastercard American Express

Name on Card: _____

Card Number: _____

Exp: _____ CVV Code: _____

Signature: _____

Covenant House Texas is a 501(c)3 tax-exempt organization; therefore, your contribution is tax-deductible within the guidelines of U.S. tax law. The fair market value for each attendee is \$175. Tax ID# 76-00508882

Please return this form by **April 15, 2024** to ensure listing on all printed materials:

Covenant House Texas

Attn: Night of Broadway Stars

1110 Lovett Blvd. Houston, Texas 77006

www.covenanthousetx.org

